

MOJO vs. The Other Guys

The Power of Nature

Professionally Conducted 6 Week Trial

All plants were grown in a professional greenhouse, under identical conditions.



The Other Guys



Mojo out-performs anything currently on the market, in all flowers and veggies trialed.

How We're Different

Synthetic Synthetic soil is composed of a variety of organic and inorganic materials. Most synthetic soils are deficient in important mineral nutrients, which can be added with chemical fertilizers.

Organic Organic matter which has been decomposed and recycled as a fertilizer and soil amendment. Compost can be rich in nutrients. The compost itself is beneficial for the land in many ways, including as a soil conditioner, a fertilizer, addition of vital humus or humic acids, and as a natural pesticide for soil.

Mojo We combine the positive attributes of both synthetic and organic. This new blend is organic, so it's great for the planet and holds moisture similar to a synthetic making it easy to use.

| Benefits | Synthetic | Organic | Mojo |
|------------------------|-----------|---------|------|
| Affordable | ✓ | | ✓ |
| Easy to Use | ✓ | | ✓ |
| Long Lasting | | ✓ | ✓ |
| Eco Friendly | | ✓ | ✓ |
| Flower Power | ✓ | | ✓ |
| High Yields (veggies) | ✓ | | ✓ |
| Better Taste (veggies) | | ✓ | ✓ |

MOJO

The Power of Nature



Our Story In 2008 a small group of professional growers, microbiologists and environmentalists got together to talk 'dirt'. The goal was to develop a soil medium that was consumer-friendly and easy-to-manage. A soil which was all natural, more predictable and longer lasting than anything on the market. What they came up with was a 100% organic, recycled solution which nature itself provides.

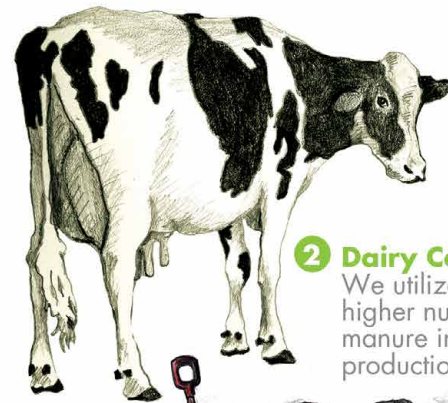
Our Promise We believe what's good for the plant should also be good for the planet. We know that all natural soils have the mojo to grow larger, healthier plants and vegetables. We promise to never inject our soils with steroids or harmful chemicals while still kicking the competitors rear-end!



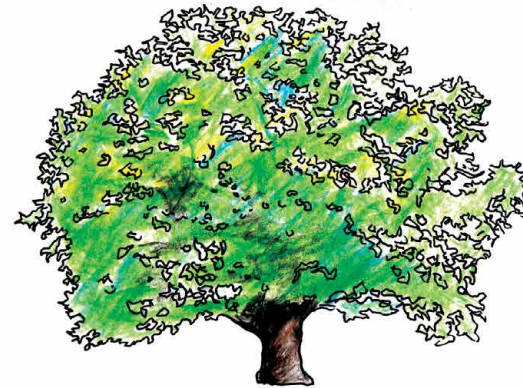
Our products are 100% locally sourced and produced in the USA.

IT STARTS HERE

1 Dairy Cow Manure
Provides high levels of organic nutrients.



2 Dairy Compost
We utilize healthier and higher nutrient dairy manure in our compost production cycle.



3 Deciduous Wood Shavings (not bark)
Provides high levels of carbon, essential for microbe growth.



4 MOJO
Adding specialized soil microbes to our compost allows the soil to create its own natural wetting agent for high moisture holding capacity.

MOJO PROCESS

Wetting Agent
The Fungi and good bacteria that is produced during the second compost creates protection for the roots and acts as a natural wetting agent.



5 Final Compost
We add high carbon nutrient sources to previously composted dairy manure and re-compost to increase beneficial soil microbes.



Finished Product
The combination of double composting production cycles, and proprietary use of natural soil improvement processes creates a finished product, your plants will Love!